

## 2007 Norcross Touchdown Executive Board

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Secretary



2006 North Gwinnett Game to determine  
Region Champions.....Norcross!

2006 Region 7AAAAA  
Champions  
State Quarterfinal Playoffs  
12-1

Dear Patron of NHS,

Thank you for your continued support of the 2006 Region 7AAAAA Champions Blue Devil Football Program! Even though our team made it to the State Quarterfinals in 2006 and made history for Norcross, we remain focused for 2007 to set our goals even higher.

While the NHS Community is very enthusiastic about our upcoming 2007 season, the true depth of our pride comes from a continuation of our "NHS Tradition of Excellence".

As you know, the NHS Football program is built with athletic sweat, parental involvement and community support. The Touchdown Club is a non-profit organization, a 501(c)3, created and charged with the mission of supporting our student athletes.

Supporting Norcross Football comes in the form of NHS Matrix Board, Leader Boards, and Annual Program Ads. Many agree that these advertising opportunities represent the highest and best use for your regional advertising budget.

**ALL THE PROCEEDS** from these activities directly benefit the student athletes by supporting the football program.

Your continued *tax-deductible* participation in the 2007 NHS advertising campaign and sponsorship campaign will fund numerous expenditures associated with a successful championship high school football program. Funding examples will include, but not limited to, the purchase and refurbishing of personal safety equipment, field maintenance, building fund, and team equipment.

Take pride in knowing that your continued patronage will enhance the learning and growth environment at NHS. The football program, in particular, directly affects hundreds and thousands of young students at Norcross.

The program's positive influence can be seen in their scholastic achievement, athletic prowess, character development and discipline. These character traits, while developed at NHS, become life-long assets.

Thank you for your support,

*Keith Maloof, Head Football Coach*



## 2007 Norcross Football

On behalf of the entire  
Norcross community,  
"thank you"  
for your continued patronage.

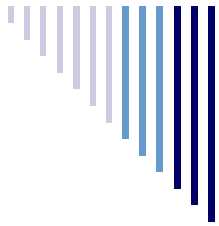


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Keith Maloof, Head Football Coach  
Region 7AAAAA Champions

[www.norcrossbluedevelsfootball.com](http://www.norcrossbluedevelsfootball.com)



**2006 Region  
7AAAAA  
Champions**

## 2007 NHS Sponsorship Levels



### Leader Board Sponsor, \$1,499

- 4' X 6' Promotional Sign on the Football Stadium Billboard
- Full page advertisement in the NHS Football Program
- One Electronic Matrix Board advertisement during each home game
- Two home game season tickets and Two pre-game meals served in the Duke Building for every home game
- Preferred Parking Pass for all home games
- Complimentary NHS Football Program
- Sponsor Plaque & recognition at Sponsor Night

### NHS Program Sponsor Levels

- Full Page—\$299
- Half Page—\$179
- Quarter Page—\$99

### Blue Matrix Sponsor, \$4,995

- 5' X 9' Electronic matrix board advertisement display
- Two Electronic Matrix Board advertisements during each home game
- Two public address promotional announcements during each home game
- Silver Membership in the Touchdown Club which includes 4 tickets for pre-game meals served in Duke House, 4 game tickets, Spirit Package, and Preferred Parking Pass
- Full Page advertisement in NHS Football Program
- Complimentary NHS Football Program
- Recognition as a Blue Matrix Sponsor at Player Introduction Night
- Sponsor Plaque & recognition at Sponsor Night

**Consider being a Pre-Game Meal  
Sponsor for only \$650 per pre-game  
meal (cash donation)!**

### Silver Matrix Sponsor, \$9,995

- 5' X 9' Electronic matrix board advertisement display
- Four Electronic Matrix Board advertisements during each home game
- 4' X 10' advertisement and promotional fence banner displayed all season on football field
- Four public address promotional announcements during each home game
- Silver Membership in the Touchdown Club which includes 4 tickets for pre-game meals served in Duke House, 4 game tickets, Spirit Package, and Preferred Parking Pass
- Silver sponsorship at the Annual NHS Golf Tournament
- Full Page advertisement in NHS Football Program
- Complimentary NHS Football Program
- Recognition as a Silver Matrix Sponsor at Player Introduction Night
- Pre-game meal of choice with Football Team
- Sponsor Plaque & recognition at Sponsor Night