

Dear Norcross Blue Devil Family & Friends,

“We Believe That We Will Win!” starts with you.

On behalf of the Norcross High School Blue Devil Football team, I want to sincerely thank each of our Touchdown Club members, sponsors, advertisers and friends for their support of our program. Once again, this year’s motto is “Finish First!” Last season’s team finished as two time Region 7-AAAAA Champions and concluded their season in the second round of the state playoffs with a record of 10-2.

This year’s team is looking forward to another fiercely, competitive region schedule. The goal is the Region Championship and hosting home playoff games in Norcross. These seniors have challenged each other and their teammates to go further than last year’s team and bring home a state championship to Norcross.

We’ve had outstanding commitment and leadership from this year’s seniors. You’ll enjoy their performances on Friday evenings and their pictures in and around this classic car on our program cover. Please join me in wishing them every success along the way in the classroom, community and on the field!

Head Football Coach Keith Maloof and his staff have a distinguished track record of helping young men grow in education, leadership and maturity. I’m proud of the long term, high academic achievements our team has compiled through the years. The team average for SAT scores has consistently exceeded school averages. Many of Coach Maloof’s players have excelled in the classroom and have chosen to further their education in college or in our nation’s armed services. Our entire community is proud of all of these young men.

Our key sponsors, Three Dollar Cafe, David McEachern of Keller Williams, Chattahoochee North, Atlanta Bread Company at The Forum, Akins Ford, Waffle House, Gwinnett County Commissioner Bert Nasuti, Sports Medicine South with Dr’s Levengood and Sampson have joined with our Touchdown Club members and advertisers to help bring a wonderful high school football experience for our players, managers, band & flag corp members, their parents and our community. Their financial support is critical to our program. Please consider these and our other sponsors when you have need of their products or services.

Many of our players gained wonderful football experiences playing in the Norcross Youth Athletic Association of the Gwinnett Football League. We are all proud of the many volunteers who have helped them along the way. Continue the good work! Last, a special “Thank You!” goes out once again to Dick Peden, President of U.S. General Construction, Inc. for the use of his classic automobile.

Again, Thank You for your support and come see us play!

Harvey Snider
President, Norcross High School Touchdown Club